

LSTV Student PSA Video Competition Entry Rules:

1. All entries must be a digital video AND **SHOT LANDSCAPE/HORIZONTAL ORIENTATION.**
2. Each entry may focus on ways to stay healthy during the COVID-19 pandemic or may provide appropriate suggestions for coping through the social restrictions that are being put into place (e.g., keeping younger siblings occupied, good online study habits, coping through stress of a crisis, etc.)
3. Students may collaborate together in groups or submit entries as individuals but should follow local and state social distancing guidelines. www.FloridaHealth.gov.
4. There is no entry fee.
5. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the rights to use the material for the contest. Written permission must be obtained and provided upon request.
6. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults may be actors or cameramen but not content contributors.
7. The length of the video should not exceed 30 seconds, not including a 5-second title screen.
8. All entries should begin with a 5-second, full screen “title screen” that includes the following information:
 - a. Lead Producer’s name, grade
 - b. School name
 - c. Lead Producer’s email address
 - d. Total running time
9. Each video must have one Lead Producer to serve as the main point of contact.
10. Students must upload their completed video PSAs to YouTube or VIMEO and email the link to info@RedApplesMedia.com. Email should also include student name(s), school he/she attends and any additional information about the creative concept.
11. Videos will be evaluated as they come in, through April 15, 2020. Winners will be notified to the email address included with the video submission.
12. If YOUR VIDEO IS CHOSEN, you must submit a signed/completed **Parent Permission Form** and a signed/completed **Actor Release Form** for each person appearing in your video. Forms can be scanned/emailed to videoPSA@redapplesmedia.com; or mailed to Red Apples Media, PO Box 490614, Leesburg, FL 34749. Selected PSAs will **not** air until signed forms are received by Red Apples Media.
13. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Red Apples Media in its sole and conclusive determination.
14. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. Red Apples Media will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
15. Students should keep at least one copy of their video. Red Apples Media is not responsible for any films that are lost, damaged, or that do not upload properly.

16. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions.
17. Entrants grant Red Apples Media the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
18. Entrants also grant Red Apples Media the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.
19. Red Apples Media maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.
20. By accepting the prizes, winners agree to hold Red Apples Media and all Red Apples Media employees harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
21. Entrants agree to be bound by the official contest rules and decisions of the judges.